



EUROPEAN YOUTH PARLIAMENT

Impact and Measurement Framework

Last updated December 2021



The following document presents the new Impact and Measurement Framework for the European Youth Parliament (EYP). Whilst there were efforts been to evaluate the success of EYP prior to 2021, the focus was limited in scope and primarily centred around international events. This new Framework is meant to move beyond previous monitoring and evaluation efforts, and ensure that all impact of the organisation is tracked - particularly bringing National Committees, their impact and their capacity at the centre of it. The Framework will allow EYP to tell the world its overall Theory of Change through tangible data and analysis – whilst at the same time supporting internal efforts to innovate and learn.

This document is split into three sections:

1. **EYP's Theory of Change & Impact story** – what is the overall impact that EYP claims to have in both its participants and society overall?
2. **Impact Indicators and Data Collection** – what data and indicators can we use to measure that impact?
3. **Tools, roles and responsibilities** – how will we collect this data and who will be responsible for it?

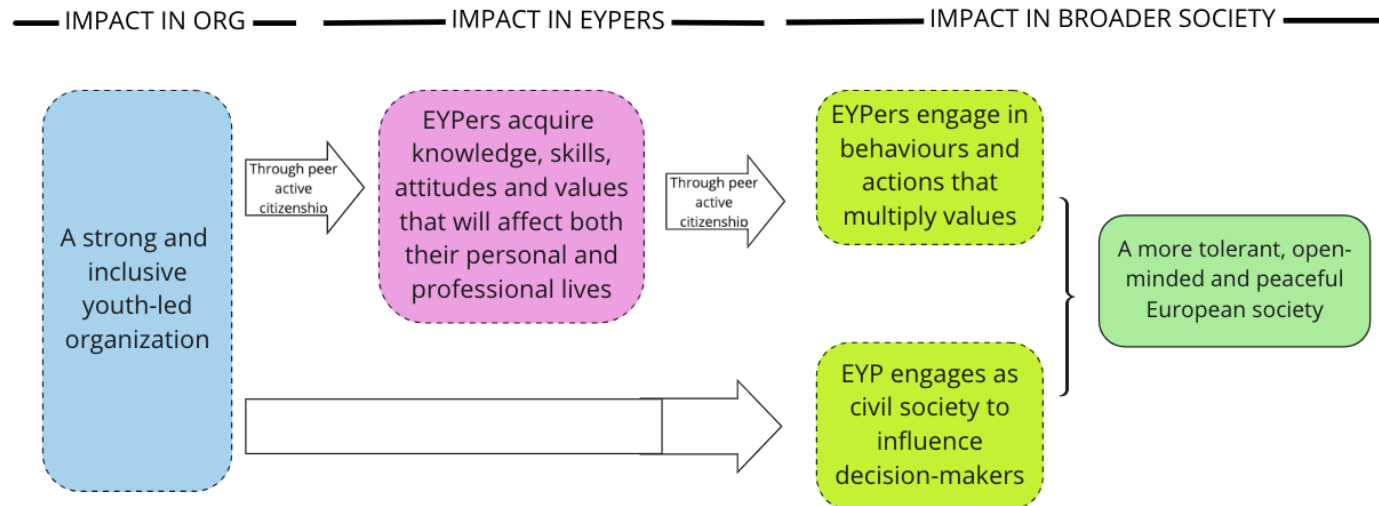
The Impact and Measurement Framework was informed by discussions and working sessions with EYP's International Office staff, an ad-hoc Steering Group of EYPers, the Governing Body and National Committees. Furthermore, the process has been aligned with EYP's international strategy 2021 – 2025. During the summer of 2021 the Framework went through its first testing phase, where new feedback forms for EYP events were piloted in line with the new framework. The new tools were tested during two international sessions (Ljubljana and Warsaw), one national session (Yerevan, EYP Armenia), one outreach event (Kazan, EYP Russia), and one training camp (EYP Ukraine).



EYP's Theory of Change and Impact Story

EYP is the leading non-governmental organisation for civic education and empowerment of young people in Europe. By inspiring and empowering young people with knowledge, skills, attitudes and values using a peer education approach, EYP creates a network of young people who are building an open minded, tolerant and peaceful European society. EYP's Theory of Change is therefore built on three interrelated and distinct areas that help us unpack the impact that the organisation achieves.

- A strong and inclusive youth-led organisation - a youth-led network of National Committees and members who deliver a high-quality, accessible and inclusive programme of events, trainings and educational activities for its participants. Measuring whether EYP is delivering on this organisational promise – both from a governance and event perspective – needs to be an essential and foundational element of EYP's impact.
- A life changing experience - thousands of young people each year experience a shift in their knowledge, skills, attitudes and values that affect both their personal and professional lives. This empowerment process is the educational backbone of EYP's impact. Whether as a delegate/first-time participant of an EYP event, or as a member with a longer journey into the organisation, an EYPer will have the opportunity to gain the following competences:
 - New knowledge on Europe, its people, politics and EU institutions;
 - Essential professional and active citizenship skills such as communication, leadership, critical thinking, initiative or creativity;
 - English language proficiency;
 - Changed or strengthened attitudes and values promoting intercultural understanding and respect of others.
- A more tolerant, open minded and peaceful European society – measuring how EYP has an impact in the broader society is a challenging question but one that is essential we try to answer. This framework attempts to build this answer by tracking EYP's interactions with local civil society and other key stakeholders and the way in which EYPers interact within their communities that spreads its key values to the broader European society. In essence, EYPers, National Committees and the network's international organs act as multipliers of the EYP values underpinning the organisation and its activities - aiming to strengthen intercultural understanding and cooperation, openness to dialogue and compromise, and ultimately support for Democracy and a peaceful European society.



Impact Indicators and Data Collection

What information and data should we collect to measure EYP's impact? The following chart breaks this down in line with the overall Theory of Change. Each impact area (organisational / individual / societal) is broken down in broad objectives and indicators. The **objectives** outline EYP's overall ambitions in line with its Theory of Change. **Indicators** are the specific measures which will help us quantify and qualify the progress towards the objectives.



Impact Areas	Objectives	Metric	Indicator
1. Impact in organisation	1.1 EYP is a healthy and sustainable organisation providing quality educational experiences.	<ul style="list-style-type: none"> - Quality and preparedness of NC board members - Quality of NC and International events - Incidents reported to and reflections by the “Safe Contact Team” - Collaboration between NCs - Quantity and quality of capacity-building/ training activities - Diversity of training activities offered 	<ul style="list-style-type: none"> - % of NC Board members who feel they have necessary competencies and are supported to deliver their work - % of NC and International event attendees who feel they attended a high-quality event - % of Safe Core Teams who feel complaints are handled effectively and obstacles addressed for safety of EYP members. - No. activities in collaboration between NCs - No. of people trained to provide a quality educational experience for EYPers - % of people receiving satisfactory learning experience - No. of trainings offered in a year and their thematic focus
	1.2. EYP engages in strategic partnerships, innovation, and learning	<ul style="list-style-type: none"> - Quantity and quality of partnerships engaged with by NCs and IO (i.e. corporate, governments, third sector and other) - Quantity of innovative activities/events by NCs and IOs - Overall ability to monitor, evaluate and learn. 	<ul style="list-style-type: none"> - No. and type of new partnerships started/developed/strengthened by NCs and IO - Instances of NCs and IO engaging in a new activity (i.e. format of event, or process leading up to it) - No. of NCs that make adjustments to their plans in the light of the key findings emerging from their monitoring, reflection and learning activities - No. NCs that capture and submit information on their impact and learning annually.
	1.3. Increased	- Retention of EYPers involved in	- No. of EYPers attending <i>any</i> EYP event for the first time at



	EYPer outreach, engagement, and diversity	activities at local, national, regional and international level (including sessions and outreach events) <ul style="list-style-type: none"> - Demographics of event attendees: <ul style="list-style-type: none"> o Gender o Socio-Economic status o Urban/Rural o Ethnic/Racial o Disability 	national level <ul style="list-style-type: none"> - No. of EYPers attending an EYP event for the first time at regional/international level (i.e. session) - No of EYPers attending any EYP event as an official (or <i>not</i> a delegate) - % of people attending all EYP events from diverse backgrounds.
2. Impact in EYPers	2.1. EYPers gain new skills	<ul style="list-style-type: none"> - Improvement of the following skills: <ul style="list-style-type: none"> o Public speaking o Project Management o Teamwork o Group Facilitation o Media & Marketing o Leadership 	<ul style="list-style-type: none"> - No. and % of EYPers whose professional and active citizenship skills have improved as a result of their involvement in EYP, and over time. Key skills: <ul style="list-style-type: none"> o Public speaking o Project management o Teamwork o Facilitation o Media & Marketing o Leadership
	2.2. EYPers gain career opportunities	<ul style="list-style-type: none"> - Level of influence that EYP has on career choices and success 	<ul style="list-style-type: none"> - No. and % of EYPers who believe their current jobs were influenced by EYP skills, knowledge and values - No. and % of EYPers who believe their choice of professional sector has been influenced by EYP
	2.3. EYPers have shifts in attitudes and	Key EYP attitudes and values to measure: <ul style="list-style-type: none"> - Support for intercultural understanding and cooperation 	<ul style="list-style-type: none"> - No. and % of EYPers who have changed or strengthened attitudes and values as a result of their involvement in EYP and over time - on:



	values	<ul style="list-style-type: none"> - Openness to dialogue and compromise - Support for Democracy and a peaceful European society 	<ul style="list-style-type: none"> ○ Support for intercultural understanding and cooperation ○ Openness to dialogue and compromise ○ Support for peace & democracy
	2.4. EYPers gain new knowledge	<ul style="list-style-type: none"> - Knowledge of EU institutions, and processes - Informed view on key European-wide socio-economic, political, cultural issues 	<ul style="list-style-type: none"> - No. and % of EYP delegates with increased knowledge of EU institutions and processes as a result of attending an EYP event over the last year - % of EYP delegates with increased familiarity and informed view on key socio-economic, political, cultural issues (i.e. focus on committee topics) as a result of attending an EYP event over the last year
3. Impact in Broader Society	3.1. EYPers' multiply key values through active citizenship behaviours	<ul style="list-style-type: none"> - EYPer engagement in behaviours and active citizenship initiatives which <i>spread</i> key values 	<ul style="list-style-type: none"> - No. and % of EYPers who engage in actions that multiply EYP values to others over the last year - in line with EYP societal engagement ladder (see ladder 1 below)
	3.4. NC & IO influence towards an open and peaceful society	<ul style="list-style-type: none"> - NC & IO engagement in activities and initiatives which directly <i>spread</i> key values and youth civic engagement 	<ul style="list-style-type: none"> - No. and % of NC/IO outcomes that multiply EYP values to society over the last year – in line with EYP societal engagement ladder (see ladder 2 below)



Ladder of Societal Engagement 1 – for EYPers

Step 1	Step 2	Step 3
<ul style="list-style-type: none"> - Become more informed and knowledgeable about key societal and national/global issues in line with EYP values - Vote in local and/or national elections in line with EYP values - Outreach/discussions with other peers/youth in local community/family promoting EYP values 	<ul style="list-style-type: none"> - Join a non-violent protest, movement or activism/advocacy initiative in line with EYP values. - Volunteer for a local/national/global civil society organisation promoting EYP values - Actively speak out online and offline against discrimination, hate speech, racism or xenophobia - and in defence of democracy and peace. - Actively engage in local/national government initiatives in line with EYP values (i.e. consultations, events, etc.) - Promote EYP values by contributing to corporate social responsibility, environmental/social/governance policies and initiatives in the corporate world 	<ul style="list-style-type: none"> - Assume a leadership position in or set up local/national/global civil society organisation or association promoting EYP values - Run for public office promoting or creating active citizenship education for young people - Create an active citizenship initiative or organisation in line with EYP values - Assume leadership position in or set up a business promoting EYP values and/or with strong corporate social responsibility, environmental/social/governance policies and initiatives.





Ladder of Societal Engagement 2 – for EYP as an organisation

Step 1	Step 2	Step 3
<ul style="list-style-type: none"> - EYP shares on its platforms and channels information on opportunities for young people on civic engagement (including elections), relevant work of NGOs, and local/national/global news relevant to EYP values. 	<ul style="list-style-type: none"> - Participation in local/national events to promote and discuss EYP values - Engaging with or partnering with partners on key initiatives to promote EYP values (i.e. businesses, NGOs, government agencies). 	<ul style="list-style-type: none"> - Creation of new spaces/platforms/opportunities to strengthen youth civic engagement and active citizenship – including bringing people from different backgrounds/value sets together in a non-confrontational environment - Organise events (i.e. panel debates, round tables, workshops) on civic engagement and promoting EYP values to audiences outside of EYP - Participation in local/national processes to influence policy development and discuss EYP values and/or increase youth civic engagement (i.e. taking part in national consultations, influence policy debates).



Tools, Roles and Responsibilities

The indicators outlined above will be used to assess the EYP's impact through a number of different data collection tools. The Framework rests primarily on three such tools, capturing all levels of the network: an annual census for all National Committees to fill in, an annual member survey for all current and past participants in EYP, and event-specific surveys to be circulated after each EYP event.

NC Census

The NC census is an existing EYP process that happens every year. We will make the most of this already existing process, by turning it into a one-stop-shop for NCs when it comes to collecting data on their impact at the national level. Once a year NCs will be required to compile, analyse and submit the following information to the census:

- Number and demographics of participants to their national events
- Analysis of participants' surveys to national events (mapping event satisfaction and gained competencies from sessions and/or trainings – standardised feedback forms will be provided for different types of events)
- Self-assessment of Board competencies
- Case Studies on NC innovation and learning
- Mapping out partnerships and NC-NC collaboration
- Self-assessment against ladder of societal engagement

EYP member survey

We will carry out a yearly survey of all EYP members – including active and inactive members, as well as alumni – to track relevant information. This survey will give us the opportunity to track the impact EYP has on its individual participants, beyond their first point of interaction at the national or international level. Year on year it can give us great longitudinal picture of how EYPers experience and competencies evolve over time. Once a year, all EYP members will be asked to provide the following information:



- No. of EYP events attended at national, regional and international level (beyond being a delegate)
- Their demographics
- Self-reflection on competencies further practiced/acquired
- Self-reflection and case studies on EYP's influence over career success and choices
- Self-assessment against ladder of societal engagement

Event-specific surveys

Event-specific surveys have been developed that should be circulated amongst the participants after each event. The surveys aim to capture the immediate impact participation in an EYP event has on an individual, and input from these surveys will be gathered from all National Committees through the yearly census. The participants will be asked to provide the following information:

- Self-reflection on competencies further practiced/acquired
- Self-reflection on their learning outcomes
- Self-reflection on shifts in attitudes and values

Other tools/processes

The data collected through the NC census and the Member Survey will be complemented by other data/processes:

- International Sessions - The International Office will continue to evaluate International Sessions through a standardised feedback form updated to reflect this new framework.
- Safe Core Team – Safe Core Teams at each event will be asked to provide data on no. of incidents reported and their personal reflections.
- Focus Groups – Some focus group discussions will be held to validate and/or dig deeper into qualitative analysis. Focus groups will be targeted different groups depending on capacity – for instance it may include alumni, NC Board members, EYP members, Teachers, or Chairpersons.



Finally, all the information submitted and collected through these processes will be analysed and compiled into one international report by the staff at the International Office. The analysis will provide a global snapshot of EYP's impact, surface key trends and recommendations for learning and adaptation.

While having a global impact report will be important, we should not limit ourselves to an analysis that is only global in nature. We want to ensure National Committees are one of the key stakeholders of this process and that they are able to collect and analyse data at the national level so that they can get a clear understanding of how they contribute to the global picture, the impact they have, and learn from it.

If you have any questions related to the Impact and Measurement Framework, please reach out to Isabel Cantalapiedra Pro at the International Office: i.cantalapiedra@eyp.org.