



CALL FOR SOCIAL MEDIA SUPPORT CONTRACTOR: THE EUROPEAN YOUTH PARLIAMENT (EYP)

Are you interested in supporting the communication channels of the European Youth Parliament? If so, here's an opportunity for you to contribute to all the main EYP Social Media channels while receiving compensation for your services.

The European Youth Parliament stands as one of the largest platforms in Europe for fostering political debate, intercultural encounters, political educational work, and the exchange of ideas among young people. Comprising a network of 40 European associations and organisations, EYP sees active participation from thousands of young individuals on a voluntary basis. Through its international, national, and regional events, EYP annually engages with over 30,000 young minds across Europe. Online, the main European Youth Parliament page on Facebook has nearly 100k followers, 10k on Instagram, 5k on Twitter, and 9k on LinkedIn. With our network rapidly expanding both in quantity and quality, enhancing our communications strategy stands as the next step forward.

The international office of the EYP operates within the Berlin-based Schwarzkopf Foundation, which acts as the international umbrella organisation of the EYP. We are currently seeking a contract worker to provide communications support, specifically in the area of social media. The scope of work will primarily involve remote work, averaging 4-6 hours per week. Additionally, the contractor will be responsible for executing communication tasks on behalf of the International Office of EYP, while closely collaborating with and reporting to the Project Manager overseeing the EYP Communications.

Main Tasks of the Contract include:

- Supporting the management and content generation for EYP Social Media Channels (This involves creating a minimum of eight posts monthly across all of EYP's social media channels, with the majority of content based on input provided by the EYP Team.)
- Engaging as the EYP page on social media (This includes activities such as commenting, sharing, liking, and curating relevant content related to EYP.)
- Managing the socialmedia@eyp.org inbox and overseeing EYP Instagram and TikTok account takeovers. (The EYP Instagram account is frequently used to showcase various activities across the network.)
- Providing live coverage of some of our events, with a specific focus on Twitter and Instagram stories.
- Regularly monitoring EYP's National Committee social media pages and curating content for our own pages.

Key Qualifications and Skills:

- Proficiency in spoken and written English.
- Knowledge of various social media platforms and their functionalities, ideally including some experience and understanding of managing social media channels, either professionally or through volunteer work.



- Experience in graphic design and video editing, including proficiency with relevant software such as Adobe Suite and Canva.
- Preferred, but not mandatory, experience with the EYP.

What We Offer:

You'll collaborate with a young, international, and dynamic team, actively contributing to the growth and development of the European Youth Parliament and its activities. Your ideas and skills will be valued in our evolving organization.

You'll work flexible hours, including weekends if necessary. You should anticipate dedicating approximately 25-30 hours per month, with some fluctuations based on the season and workload. This contract is ideal for individuals seeking to gain experience in working for EYP and communication within the NGO sector.

The selected contractor will receive a monthly remuneration of at least 300€ for their services and must be available to start the contract no later than 1st May 2024, with a commitment to the project for at least one year.

If interested, please send your comprehensive documents to applications@schwarzkopf-stiftung.de by **14th April 2024**. Question can also be directed to the same email address.