

Vision for the Media Team of the Training Academy

Call for Applications







The EYP Training Academy will take place with 25 participants in **Berlin, Germany** on **22-26 November 2023 (23-26 for Trainees)** on the premises of the Schwarzkopf Foundation Young Europe. Read the full concept under the event on the Members Platform!

Join the Journey of the Inaugural EYP Training Academy!

The EYP Training Academy is a new event, piloted for the first time in 2023, and aiming to have a more direct and visible **impact on quality of EYP events and strengthening EYP as a training-based network**.

By reframing the T4ET into the EYP Training Academy (TA), the aim is to guarantee **a stronger and more direct impact on the network**, the main components of which is the communication to:

- 1. Inspire network members to think about the role of training in their personal and EYP life;
- 2. Show the event and people behind it, who are ready to go out to do trainings in the network;
- 3. Popularise the topic of TRAINING amongst EYPers.

Embrace Self-Led Participation

Being a volunteer is an understanding that shapes the fabric of our learning environment. This is why we champion **self-led participation**, giving you the tools and autonomy to reach your greatest ambitions **on your own terms**. You will have the chance to make a meaningful contribution to the Training Academy, **amplifying the training culture within the network**.

In the EYP Training Academy, the Media Team will be able to:

- Capture and promote the event in a vibrant and memorable way that can **demonstrate** the importance of the trainings in EYP primarily to the NCs and members of the network, as well as externally.
- Benefit from the opportunity to **collaborate with the experienced Communications Team of the IO** to improve the existing visual identity, plan a strong media engagement before, during and after the TA to **increase the impact of the campaign**.
- Visit leadership meetings, attend any modules and work closely with trainers and trainees to **create meaningful and engaging outputs.**

Welfare and Output: Your Balancing Act

We understand that each person's capacity and availability are different, and we respect that. During the TA, we want to give you the space to create an engaging communications output that matches your ambition for the event, while **safeguarding your wellbeing**. Creating an atmosphere that can allow us to do our best work, while **feeling happy and supported, every step of the way**.



What We Seek in the Media Team

We are aiming to recruit a MediaTeam consisting most of 2 members, which could be:

- 2 experienced Editors/ Media Team Members applying together with a concept
- 1 experienced Editor applying alone but looking for an Editor or Editorial Assistant in case of selection

You will be a great fit, if you have:

- Some previous experience in media project creation within EYP or externally,
- Willingness to work flexibly with the leadership and communications team of the IO,
- Commitment to presenting the event in a way that can support its vision to popularise the topic of training in EYP.

Disclaimer about Travel Reimbursements

- The participants will be reimbursed 80% of the actual travel costs, up until their maximum guaranteed reimbursement amount of 140€.
- To provide equal access to the TA, participants will be able to request additional TR, in case they notify about this in the application form with a total estimated cost, and will be in touch with the IO when looking for tickets and finding the best connection collaboratively. These would be confirmed latest until the end of September, once information about possible additional funding will be known.

Apply via Members Platform by 11.59 pm CET on Sunday, 13th of August 2023!