

EUROPEAN YOUTH PARLIAMENT



Shaping Europe Together

Partnership Brochure



Welcome to Young Europe!

Since 1987, the **European Youth Parliament (EYP)** has inspired and empowered hundreds of thousands of young people to be open-minded, tolerant and active citizens. With over **30,000 participants** and **1,500 days of activities every year**, we are one of Europe’s largest youth platforms for civic education – run by young people, for young people.

With all our activities, we aim to:

PROVIDE

a forum for young Europeans to develop and express their own opinions on political and social issues in an open and welcoming environment.

PRESENT

young Europeans with a wide range of opportunities for personal growth and skills development through non-formal and peer-led educational activities.

PROMOTE

intercultural dialogue and exchange by sharing ideas, opinions and practices and bringing diverse young Europeans closer together.

PRODUCE

a connected network of the next generation of diverse young leaders in Europe, equipped with the knowledge and skills needed to positively shape the world around them.

Enterprises and organisations face increasing challenges in today’s fast-changing environment. These include:

- Identifying, fostering and recruiting international talent
- Promoting your brand vision and values
- Making meaningful use of perspectives from outside your organisation
- Engagement with relevant political and social challenges
- Fulfilling social responsibility expectations

With its vast network of alumni and active volunteers, and with its political and media reach, **EYP** can offer its support to help you address these challenges.

What makes us unique?



Voluntary and Peer-Led



Non-Formal Education



Diverse and Inclusive



Active Alumni Network

Our reach

Our communication channels have a powerful multiplier effect at international, national, and local levels, reaching more than 100,000 young people in 40 countries.



What we do



Through all our activities, we apply a unique methodology that generates lasting impact.

PROVIDING PLATFORMS FOR LIFE-CHANGING EXPERIENCES

The core of our activities are our sessions: a network of events throughout Europe, bringing young people together and promoting intercultural dialogue and exchange by sharing ideas. Participants take part in team building activities, form committees to discuss current issues in-depth and develop joint proposals, which are then discussed in a setting that resembles a parliamentary debate.

FOCUSING ON PEER-DRIVEN ACTIVITIES

All activities of the organisation are peer-led. With increasing experience, participants fulfil diverse roles in the programme – from moderating groups as “chairpersons” to organising every logistical aspect of the events. Moreover, the organisation is steered by young people, who jointly shape the strategic development of the programme at all levels.

DEVELOPING LEADERS AND LEARNERS

EYP organises training events to educate and spread good practices across the network. Participants learn to publish guides, hold webinars, and organise training sessions that cover many areas from fostering diversity and leadership to communication, fundraising, and much more.

TACKLING 21ST CENTURY CHALLENGES

EYP provides spaces for young people to jointly develop and express their opinions on the big challenges of our time from one-time events to extended theme-based sets of activities. Our events offer avenues for face-to-face discussions between young people and decision-makers from all fields.

CREATING A LASTING IMPACT

EYP is an incubator for young peoples’ sustained involvement with a broad range of issues, inspiring them to become agents of positive change in society. For EYP alumni, the ‘EYP spirit’ never stops. When they go on to pursue a wide range of activities and careers, they often stay involved in various ways – and keep in touch with us through our mentorship programme, and as experts at our events.



All our partnership options offer great opportunities for enhanced visibility, as well as nuanced options for face-to-face involvement and PR storytelling.

Partner with us

#ReachYoungEurope

Connect with a unique talent pool of young change-makers across Europe.

You are looking to gain an edge in the competition for talent? We can offer you unique engagement opportunities with a vast pool of driven and diverse young leaders!

- Prominent and sustained visibility in our communications channels, with a target group of 100,000 young talents from across Europe.
- Exposure to a large group of international-minded students and young professionals from various fields.
- Options for multi-level, targeted face-to-face or online interventions and keynotes, with more than 500 events per year.

#ConversationStarter

Initiate dialogue and exchange on topics that are meaningful to your organisation.

Is there a topic that is close to your heart? A theme that resonates with your values? Which discourse would you like to be associated with? By partnering with us, you will become a stakeholder in our work, bringing a theme that is relevant to you to one or more of our events.

- Choose from a wide range of events at various levels, with a broad geographic scope and young participants from up to 40 European countries.
- Participants enter in-depth conversations and produce opinionated outputs on your topic.
- An opportunity to send an expert speaker, as well as contributing with expertise and input before and during the event.
- Featuring compelling stories and visuals in your communication, including authentic testimonials from eloquent participants, attractive for various audiences on social media.

#YoungThinkTanks

Consult with young peers on solutions for tomorrow.

We assemble a group of young peers, tackling topics relevant to your organisation based on broad participation in several countries, with optional interfaces to enter conversations with decision-makers.

- Engaging young people from across Europe to explore and discuss your topic(s).
- Producing in-depth insights on mindsets, values and opinions of a young target group.
- Outcomes will be widely disseminated, professional coverage and content creation for use in social media will be ensured.
- Broad range of communication and PR opportunities throughout the trajectory of the project.
- Options for involving decision-makers in a meaningful discussion throughout the partnership.



Partnership benefits could include:

LOGO PLACEMENTS

Logo placements at our events, on websites, materials, and participants' badges – reaching over 30,000 volunteers across 40 countries digitally and at our events.

PERSONAL INVITATIONS

Personal invitations to events and participation in our guest programme, which offers networking opportunities with participants, partners and speakers.

SOCIAL MEDIA PROMOTION

Promotion via social media channels, newsletter and video outputs – reaching around 100,000 followers of our Facebook Page and over 32,000 subscribers of our newsletters, including prominent alumni.

KEYNOTE SPEAKERS

Receive personal invitations as keynote speakers to address our participants, with further exposure via the promotion and broadcasting of events via our social media channels.

TOPIC PROPOSITIONS

The opportunity to propose topics for workshops and debates at our events. This could further include the development of policy papers and their promotion.

DIALOGUE WITH EUROPEAN YOUTH

By taking part in our events you can be involved in debates and the exchange of views with young people and decision-makers from all over Europe on the most pressing issues of our time.

We have been supporting EYP for many years now, because it is a very vivid and interesting organisation of young people involved in Europe. It is a great decentralized network driven by young volunteers who are actively involved in the important questions of our time.

Dr. Stephan Muschick | Managing Director E.ON Stiftung



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Published by:

Schwarzkopf Foundation Young Europe

European Youth Parliament

Sophienstrasse 28/29

10178 Berlin

Germany

info@eyp.org

www.eyp.org